

FAX# 703 528 7880 SEP12/12 17.24
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. #	OFF. #	6556	SALESMAN	#
BUYER	NAME	KATIE KEULEMAN		
SALES	PRSN	WA- JOE KNAUER		

ORDER # _____	CONTRACT # 6312913 _____	CLASS: NATL. _____	LOCAL _____	REGIONAL _____
---------------	--------------------------	--------------------	-------------	----------------

SS: NATL.	LOCAL	REGIONAL

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SENT 12/12/12

TO LENA
FR JULIE
OK'D M1-2
TTLS RTS
PLS CFM, THX 9/12

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	S		1210A-105A	30		\$340.00	9/13	9/14	0		TH-F	0

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1768
 PROGRAM : JIMMY KIMMEL LIVE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	:	:	SPTS:

38	A		1205A-105A	30		\$340.00	9/13	9/14	3		TH-F	3
PROGRAM : KIMMEL												
ORD COM1 : TP FOR KIMMEL												
THIS IS A MAKE-GOOD FOR SEP13 ON LINE-24 FOR 3 SPOTS/WK												

37	S		1210A-105A	30		\$275.00	9/17	9/17	0		MON	0
PROGRAM : JIMMY KIMMEL LIVE												

39	A		1205A-105A	30		\$275.00	9/17	9/17	2		MON	2
PROGRAM : KIMMEL												
ORD COM1 : TP FOR KIMMEL												
THIS IS A MAKE-GOOD FOR SEP17 ON LINE-37 FOR 2 SPOTS/WK												

STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#24			MISSED:TH-F/1210A-105A	SEP13(3/WK)		30S	\$340.00	(SEP12/12)	
						OFFER:TH-F/1205A-105A	SEP13(3/WK)		30S	\$340.00	PLS ADVISE.	
						CMT:TP FOR KIMMEL						
M2	OK'D		BUY#37			MISSED:MON/1210A-105A	SEP17(2/WK)		30S	\$275.00	(SEP12/12)	
						OFFER:MON/1205A-105A	SEP17(2/WK)		30S	\$275.00	PLS ADVISE.	
						CMT:TP FOR KIMMEL						

SEP/12	64970.00					CONTRACT TOTAL	64970.00					
						TOTAL SPOTS	62					

MARKET TOTALS	\$147,054	WFTV 44%	WKMG 15%	WESH 28%	WOFL 10%	WKCF 0%	WRBW 1%	CABL 0%
		WOPX 0%	WRDQ 2%	EFTV 0%				

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE